



## Picture Book Town, Kembuchi

### Access

#### By car

From Sapporo (via expressway) .....	150 min.
From Asahikawa .....	60 min.
From Shibetsu .....	15 min.

#### By JR train

From Sapporo .....	150 min.
From Asahikawa .....	60 min.
From Shibetsu .....	10 min.

#### By bus

From Asahikawa .....	90 min.
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#### By air

From Tokyo to Asahikawa .....	100 min.
From Nagoya to Asahikawa .....	110 min.
From Osaka to Asahikawa .....	120 min.



### Kembuchi Town

Nakamachi 37-1, Kembuchi, Kamikawa-gun,  
Hokkaido, 098-0392  
Tel. 0165-34-2121 Fax 0165-34-2590

### Kembuchi Tourism Association

Midorimachi 7-1, Kembuchi, Kamikawa-gun,  
Hokkaido, 098-0332  
Tel./Fax 0165-34-3848

**Kembuchi**

[www.kembuchi-kankou.com](http://www.kembuchi-kankou.com)

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The  
beginning  
of a moving  
experience

# Picture Book Town, Kembuchi





Collecting picture books from across the world in this picturesque, friendly town – this dream envisioned by young people was the beginning of everything.

Prepare yourself for a moving experience in this picture book town.

## **Picture Book Town, Kembuchi**





**Turn the page  
for new  
discoveries**

This is a picture book museum with countless picture books and valuable original drawings, where adults and children can enjoy time together. Relax and travel around this world of picture books. Turn the page for a new and moving experience.



Colorful fields on rolling hills and a sea of stars

at night – these magnificent views are

reminiscent of scenes from a picture book.

This is a place where you are sure to be moved with

the changing of each season.





## Cultivating the future

Rare vegetables and delicious farm produce grown with limited amounts of agrichemicals are proof of this town's fertile land and the efforts of its farmers.

Agriculture our children can be proud of – this is the desire that cultivates the future of the town.





## **Spontaneous smiles**

Here you can play with furry alpacas, as well as enjoy camping, hot springs and cycling. Kembuchi is a natural playground where visitors can find pleasure in various activities throughout the four seasons. A delightful and exciting holiday awaits you.





## Warm hospitality

Cheerful greetings and happy smiles – the cheerfulness and gentleness of the people in this picture book town originate in a community where people are connected and support each other. Here, good communication among people is the best form of hospitality.



## Library of Picture Books



### A moving experience to nurture a rich spirit

This is a picture book library and museum with approximately 70,000 picture books and general books. Inside the facility is a play area and a café where adults and children alike can have a pleasant time. It also showcases a collection of approximately 800 original drawings from picture books. Valuable original drawings from Japan and elsewhere can be seen at the annual Picture Book Original Artwork Exhibition.



#### ● Tamago-no-Heya

A pool of approximately 100,000 wooden balls is a popular play area for children. Families can have fun here while feeling the warmth of wood.

#### ● Kembuchi Ehon-no-Sato Grand Prize

This prize is awarded to the winning picture book chosen by visitors in summer from among entries that are published in the previous year. At the awards ceremony, a signing event and an exchange party are also held.



#### ● Kembuchi Picture Book Festival

During this festival, the Ehon-no-Sato Grand Prize awards ceremony, a welcome reception, a winning picture book's original artwork exhibition, a story-telling session and other events are held.



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Tel.0165-34-2624

Address : Midorimachi 15-3, Kembuchi

Hours:10:00-17:00 [closed on Wednesdays and year-end and New Year holidays]

## Sakuraoka Park

### ● Kembuchi Onsen Lakeside Sakuraoka



An accommodation facility overlooking Lake Sakuraoka in a rich natural environment. Its natural hot spring with a sauna and special cuisine made with seasonal ingredients will refresh your mind and body.

Tel.0165-34-3100

Address : Higashimachi 5141, Kembuchi

### ● Lake Sakuraoka

Moonya's Walking Path, which goes around the lake, was named after a picture book on Kembuchi. While watching wild birds and taking in seasonal views, you can enjoy cycling and canoeing in summer and wakasagi smelt fishing in winter.



### ● Ehon-no-Sato Family Recreationa | Village Campground

Situated in a prime location overlooking Lake Sakuraoka, this campground provides a parking lot for 19 cars and a free tent site. Tents and sleeping bags are available for loan.



Tel.0165-34-3535 [when the janitor is stationed : Administration Building]  
Tel.0165-34-3100 [when the janitor is not stationed : Lakeside Sakuraoka]  
Address : Higashimachi 5173, Kembuchi    Period : May - late October

### ● Sakuraoka Park Golf Course

Two courses are available: the Lakeside Course for beginners and the hilly Upland Course for the experienced.



Tel.0165-34-3100 [Lakeside Sakuraoka]

Address : Higashimachi 5173, Kembuchi    Period : May - late October

## Chobo-no-Oka Bus Stop



### Superb views of a film location

The bus stop established for the film Jinjin remains here, and this location is popular for its superb views. The scenery is typical of Hokkaido, enchanting visitors. Although it is not easily found, you will be greatly moved when you do find it. Why not give it a try?



### Maruyama Shrine and Tondenhei (soldiers for developing and guarding Hokkaido) Shooting Gallery Site



### Historical site surrounded by cherry trees

A shrine connected to a park and a shooting gallery on the outskirts of the town. This has long been a popular spot with local residents, where cherry blossoms, *ezoengosaku* (*Corydalis ambigua*) and *katakuri* (*Erythronium japonicum*) bloom beautifully in spring. The Tondenhei Shooting Gallery Site has been designated as an Important Cultural Property showcasing Hokkaido's pioneering history.

## VIVA Alpaca Farm

### Alpaca Farm for reveling in nature

A farm with abundant nature where visitors can interact with friendly, adorable alpacas. A variety of activities can be enjoyed throughout the four seasons, including a drive to the summit and hammock riding in summer and airboarding in winter. Mountain Café Secret Base for Adults, where visitors can sip coffee while taking in views from the summit, is a popular and pleasant space.



#### ● Summer activities



### Buggy/open car driving, mountain bike riding and other activities

You can enjoy a thrilling buggy car drive or a refreshing open car drive to the summit. Various other summer activities are also available, including mountain bike riding on a steep slope and cycling around Kembuchi Town.

#### ● Winter activities



### Airboarding, snowmobiling, zipfying and other activities

There is a dedicated slope for airboarding, a sport in which you slide down on your stomach, so even beginners can safely enjoy it. Various other winter activities are also available, including snowmobiling, zipfying (a new type of sledding), snow rafting and buggy riding.

Tel.0165-34-3911

Address : Higashimachi 3733, Kembuchi

Hours : 9:00-17:00 [November - March : 10:00-16:00, open year-round]

## Michi-no-Eki (roadside rest area) Ehon-no-Sato Kembuchi



### Rest area highlighting the full appeal of Kembuchi

This area highlights the appeal of everything Kembuchi has to offer, including picture books, agricultural produce, freshly baked bread, take-out food and local specialties. A picture book area and a ball pool are available to children, and a free dog run is open to dogs.



#### ● Restaurant Moonya

Grilled curry made with local ingredients, Moonya Boxed Meal and a cake set are popular with diners. This restaurant is ideal for sitting down to a meal and resting after driving.



#### ● Freshly baked bread

The approximately 40 different breads baked at the shop every morning have become popular by word of mouth. A variety of baked goods ranging from filled and stuffed bread to pastries are available.



#### ● Gift/souvenir area

Various items you can enjoy while taking a break from your drive as well as local specialties and miscellaneous goods for gifts and souvenirs are available here.



#### ● Farmers' market

Fresh agricultural produce provided by local farmers every morning is especially delicious and tremendously popular with visitors. Since produce changes with the seasons, you will find something new every time you visit.



Tel.0165-34-3811

Address : Higashimachi 2420, Kembuchi

Hours : 9:00-18:00 [November - April : until 17:00, open year-round]

Available at the Michi-no-Eki farmers' market

Great agricultural produce from Kembuchi

### Gifts from fertile land

Taking advantage of fertile land and marked temperature swings, Kembuchi produces approximately 250 varieties of vegetables. Organic high-mix low-volume production, which requires great care and high cost, is rare, attracting attention from Hokkaido and elsewhere. In particular, potatoes come in approximately 60 varieties, one of the largest selections in Hokkaido. The potatoes are highly valued for their variety and high quality, so buyers continue to visit from all over Japan.



Attracted by these delicious vegetables, many young people come to Kembuchi to learn about agriculture through the Agricultural Course of Kembuchi High School.

#### ● Major vegetables

■ Potatoes : Danshaku, Toya, Inka no Mezame, Shadow Queen and other varieties

■ Beans : soybeans, adzuki beans, red kidney beans, toramame beans, scarlet runner beans, pandamame beans and other varieties

■ Pumpkins/Squash : Sweet Dumpling, Blue Pumpkin, butternut squash and other varieties

■ Rice : Yumepirika, Hoshi no Yume, Kitakurin, Nanatsuboshi, Ayahime and other varieties



**Kembuchi  
gourmet  
foods that will  
satisfy  
your hunger and  
fulfill your  
desires**

KEMBUCHI  
gourmet

Kembuchi provides exquisite gourmet foods that can only be savored here, including local specialties and dishes prepared at restaurants using local ingredients. Among them are the following highly recommended foods.

**Restaurants**

Recommended dishes at individual restaurants



**Sushi and ramen set**

A sushi and ramen set meal is the most popular offering on the restaurant's lunch menu. An evening drink set is also well received.

**Aji no Yoshitake**  
Tel.0165-34-2353  
Address : Midorimachi 8-6, Kembuchi  
Hours : 11:30 – 13:00, 17:00 – 22:00  
(closed on Mondays)



**Chicken offal nabe**

Reservations are necessary for chicken offal nabe spiced with ginger. This is a Japanese-style pub where drinks and dishes can be enjoyed.

**Nomikuidokoro Yamamoto-tei**  
Tel.0165-34-3725  
Address : Nakamachi 33-5, Kembuchi  
Hours : 17:00 – midnight  
(closed on the first and third Monday of each month)



**Vegetable ramen**

The most highly recommended dish is vegetable ramen in a thick soup. A variety of rice bowls and noodle dishes are also available.

**Aoi Shokudo**  
Tel.0165-34-2524  
Address : Nakamachi 5-3, Kembuchi  
Hours : 11:00 – 19:00 (closed on Sundays)



**Ramen and curry set**

A restaurant inside a Japanese inn. A soy sauce ramen and curry with pork ribs set meal is overwhelmingly popular.

**Ekimae Ryokan**  
Tel.0165-34-2346  
Address : Nakamachi 2-4, Kembuchi  
Hours : 11:00 – 20:30 (closed on Wednesdays)



**Sushi and tempura**

Tempura made with local mountain vegetables is offered in the spring. Sushi, nabe (hot pot dishes) and hors d'oeuvre are always popular.

**Nomikuidokoro Sawarabi**  
Tel.0165-34-3901  
Address : Nakamachi 3-14, Kembuchi  
Hours : from 17:00 (closed on Sundays)



**Seasonal boxed meal, etc.**

A restaurant in Lakeside Sakuraoka that offers a variety of Japanese and Western dishes made with local ingredients.

**Restaurant Kosuizakura**  
Tel.0165-34-3100  
Address : Higashimachi 5141, Kembuchi  
Hours : lunch : 11:30 – 15:00 (last order : 14:45);  
dinner : 17:30 – 21:00 (last order : 20:30)  
(October – April : until 20:30, last order : 20:00)

**Local specialties**

Gifts and accompaniments to your trip available in Kembuchi



**Warabimochi**  
(bracken-starch dumplings) –  
a famous confection of Kembuchi

A 90-year-old confectionery store's warabimochi. The key to the taste is the sugar- and soy-based sauce it comes with.

**Yamada Kashiho**  
Tel.0165-34-2055  
Address : Midorimachi 7-13, Kembuchi  
Hours : 8:00 – 18:00 (closed on Sundays)



**Smoked chicken**

A whole additive-free smoked chicken that is healthy and juicy.

**Goto Kunsei and Ibushiya** (directly operated restaurant)  
Tel.0165-34-3067  
Address : Nishimachi 6-2, Kembuchi  
Hours : 9:00 – 18:00 (closed on Tuesdays)  
Ibushiya : 11:00 – 15:00 (last order : 14:30),  
17:00 – 22:00 (by advance reservation only)



**Genki Fukumiso, Oishiso Momani**

Handmade miso using local soybeans, pickles prepared by wrapping plums with perilla and other farm women's handmade products are popular.

**Fukuyukai**  
Tel.0165-34-3311  
(inside the Agriculture Promotion Center)  
Address : Nakamachi 3-8, Kembuchi



**Tonden Three-Color Noodles,  
udon and soba noodles**

A set of rehydratable noodles kneaded with asparagus, potato and pumpkin, as well as noodles satisfying in texture and flavor are popular.

**Marukawa Shokuhin**  
Tel.0165-34-2415  
Address : Midorimachi 5-7, Kembuchi



**Sudore**

Dressings made with fresh vegetables from Kembuchi. They can be savored as soups if milk or soymilk is added.

**Kembuchi VIVA Marché**  
Tel.0165-26-7120  
Address : Nakamachi 16-1, Kembuchi



**Domestically produced  
pure honey**

This pure honey free of additives comes in various varieties featuring seasonal flowers, including Acacia, Japanese knotweed, dandelion, Japanese lime and clover.

**Saotome Apiary**  
Tel.0165-34-2656  
Address : Nakamachi 32-10, Kembuchi



**Kembuchi original  
vegetable juices**

Additive-free juices are made using tomatoes, carrots and perilla grown with limited amounts of agrichemicals, thus making it possible to enjoy delicious vegetables even after the harvest season is over.

**Kembuchi Tomato Juice Production Cooperative**  
Tel.0165-34-3010  
Address : Motomachi 275, Kembuchi





### Events in Kembuchi

A variety of events that can be enjoyed by adults and children alike are held amidst nature in all seasons.

#### Mid-February

**Snow Festa**  
Snow sculptures and ice candles are popular. Miso soup with pork and vegetables and sweet sake are provided free of charge.

#### Mid-February–mid-March

**Kembuchi Picture Book Festival**  
A variety of events, including the Kembuchi Ehon-no-Sato Grand Prize awards ceremony and a story-telling session, are held.

#### First Sunday of August

**Lake Sakuraoka Water Festival**  
During the festival, people delight in gourmet foods, stage performances and fireworks at Lake Sakuraoka.

#### Late August

**Ehon-no-Sato Kembuchi Summer Festival**  
A variety of events, including barbecues and food stalls, are held at the end of summer.

#### August – September

**Kembuchi Ehon-no-Sato Grand Prize and Picture Book Original Artwork Exhibition**  
The picture book prize is given to the winner chosen by visitors to the Library of Picture Books. An original artwork exhibition and a reading session are also held.

#### Mid-September

**Michi-no-Eki Ehon-no-Sato Kembuchi Anniversary of Opening Event**  
During the period, a bargain sale and a variety of events are held, and gourmet food tents are also set up.